

# Declaration

22 September 2009

We, the undersigned companies and organisations share a common vision in caring for the environment and recognise that further action is needed to make freight transportation more environmentally sustainable.

We consider voluntary Public Private Sustainable Transport Partnerships as a valuable policy option and as a cost effective alternative to legislation.

These partnerships have the following characteristics:

- Structured relationship between a government (or international agency) and multiple private sector entities to address the environmental issues of freight transport;
- Promotion of the availability and benefits of new technology, best practices that improve fuel efficiency, lower greenhouse gas emissions and air pollution;
- Focused on market transformation programs with objectives that look for new ways of working – not just “business as usual”;
- Development of harmonised data sources and tools for transport companies and shippers to calculate the fuel and greenhouse gas performance of their transport and freight operations;
- Provision of incentives to help companies to implement best practices and to invest in new technology;
- Recognition opportunities for participating transport companies and shippers demonstrating advanced practices and achieving superior levels of environmental performance.

We recognise the need for a more harmonized approach in the European Union. A European approach would significantly contribute to realizing economies of scale, delivering a higher acceptance rate by the transport industry and shippers which will lead to more significant benefits than different national initiatives. Current best practices in European member states as well as in the USA (EPA SmartWay) and Japan (Green Distribution Partnership) could be incorporated in this common model.

We call on national and European policymakers to establish a common platform for the development of a voluntary public private sustainable transport partnership in Europe.

We will support such an initiative and will work in partnership with governments and the European authorities in helping to develop such a common voluntary programme and will strongly encourage others to join us.

Name

Position

Company name/organisation